



EYB 35

MY GENERATION

35TH ANNIVERSARY LEGACY CONCERT

APRIL 29 | 7:30 PM

GEORGE WESTON RECITAL HALL | \$35

UNITED THROUGH MUSIC FOR 35 YEARS

SPONSORSHIP OPPORTUNITIES

This year marks the 35th Anniversary for The Etobicoke Youth Band. EYB is a shining example of community spirit; fostering the love for music to over 3,000 area youth and their families over the years. We invite you to help us celebrate by recognizing this milestone with us.

HELP EYB & BLOW YOUR OWN HORN!

Benefits of a corporate sponsorship are numerous. In addition to giving back to the local community, sponsorship will provide your company with tremendous exposure to a captive audience of music lovers and their families, many who are already your customers!

- Support enriched music programming to enhance the lives of our youth
- Increase brand awareness to families in the trade area
- Benefit from prominent online exposure & links to your site from EYB's website & Facebook page
- Received prominent exposure in the Concert program (minimum print: 500)
- Participate in potential cross-promotion opportunities

SPONSORSHIP OPTIONS

TITLE SPONSORSHIP: \$1500

Logo recognition & distinction as Title Sponsor

Concert Posters • Back Page of Concert Program • Public Acknowledgement at the Concert
Web & Facebook Page Exposure*

4 tickets the April 29th Concert at George Weston Recital Hall

PLATINUM SPONSOR: \$1000

Sponsorship acknowledgement on: Concert posters • Web & Facebook Page Exposure
Full Page Ad, Concert Program

2 tickets the April 29th Concert at George Weston Recital Hall

GOLD SPONSOR: \$750

Sponsorship acknowledgement on: Concert posters • Web & Facebook Page Exposure
1/2 Page Ad, Concert Program

2 tickets the April 29th Concert at George Weston Recital Hall

SILVER SPONSOR: \$500

Sponsorship acknowledgement on: Concert posters • Web & Facebook Page Exposure
1/4 Page Ad, Concert Program

2 tickets the April 29th Concert at George Weston Recital Hall

BRONZE SPONSOR: \$250

Sponsorship acknowledgement on: Concert posters • Web & Facebook Page Exposure
Business Card sized Ad, Concert Program

FAMILY SPONSORSHIP

Families or alumni wishing to make a contribution to EYB to support this incredible organization will all be recognized in the Concert program.

\$100 Level: Name & company listing in program

\$50 Level: Family Name listed in program



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SPONSORSHIP FORM

Yes! I would like to become a Sponsor of Etobicoke Youth Band's 35th Anniversary Celebration.

SPONSORSHIP LEVEL: _____

SPONSORSHIP FEE: _____

PROMOTIONAL EXPOSURE:

- Data base mailing: 650 Members & Alumni
- 6-month website & Facebook page commitment
- Minimum 500 concert attendees & concert programs

Business Name: _____

Address: _____

Phone Number: _____ Email: _____

DISPLAY ADVERTISING

SUPPLIED CREATIVE TO BE EMAILED

OR ADD COPY BELOW:

Please email LOGO artwork to etobicokeyouthband@yahoo.ca

ADVERTISING SPECS:

FULL PAGE: 8"W x 6" H

HALF PAGE: 6"W x 4"H

QUARTER PAGE: 3"W x 4"H

BUSINESS CARD AD: 3.5" W x 2" H

CONTACT:

Jodie Cator: jodiecator@me.com

FAMILY SPONSORS:

Please indicate below how you would like your name and/or business name to appear in printed materials.

Please make cheques payable to:

The Etobicoke Youth Band

c/o: 4800 Dundas Street West. #100

Toronto, Ontario M9A 1B1

We thank you for your generous contributions to EYB and look forward to seeing you on April 29th!

Space for sponsorship advertising will be reserved on a first come, first serve basis.